

# FOR YOUR CULINARY NEEDS

Mumbai socialites stir up the right recipes with Siemens' latest range of kitchen appliances

Siemens, the market leader in Germany and the number one brand for built-in kitchen appliances in Europe hosted an exclusive cooking event for Mumbai socialites at one of their latest dealer outlets, Tiara Kitchen in Lower Parel on the February 9. This was an exclusive 'by invitation only' event hosted for prominent Mumbaikars by Siemens Home Appliances.

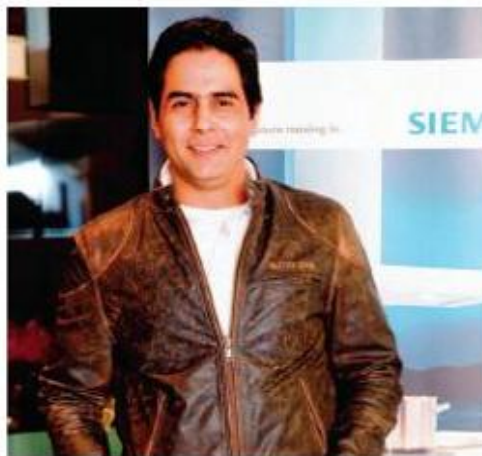
The event was a big draw with names like Prahlad Kakar, Sandeep Soparrkar, Jasmeet Kaur Randhawa, Aman Verma, Deepak Qazir Kejriwal, Madhuri Bhatia, Narendra Kumar Ahmed, Madhury Pandey, Pradeep Gidwani and Nargiz Boman Irani stirring up delicious delicacies along with Chef Vishal Lilani, using Siemens Home Appliances.

Chef Lilani prepared and served various delicacies like Corn and Dill Croquets, Penne Alio Ogilo, Pepperoncini, Prawn Cocktail, Tofu, Mushroom and Bell-pepper Shaslik, Hot Chocolate Soufflé, Sparkling Cranberry Punch, Lemonana, Virgin Guadka, Blueberry Cupcake, Cocolava Cupcake. Prahlad Kakkar and Madhuri participated in preparing exquisite Egg Bhurji and Parathas. It was a fun filled live cooking session that saw many socialites turn into chefs for the evening.

Apart from engaging the guests, Chef Lilani along with Ajaz Vakil, GM Sales-Built in Appliances, Siemens India, briefed them about the high quality standards and technological innovation



Socialites who visited Tiara Kitchens along with Chef Vishal, Balbir Singh and Ajaz Vakil



Aman Verma



Deepak Qazir Kejriwal and Madhuri Bhatia



Pradeep Gidwani and Nargiz Boman Irani

that is synonymous with Siemens Kitchen Appliances, highlighting the key features of the appliances.

Cooking is a feast for the senses that begins with the eye. Contemporary and timeless, the built-in appliance range creates clean lines in structure and design as each appliance merges to form the perfect kitchen landscape. These

standards are a result of Siemens' decades-long experience in manufacturing home appliances, ensuring that its products meet specific customer requirements. Each appliance is carefully crafted, with intensive research and testing going into each stage — from conceptualization to fabrication. This translates into aesthetic design, clear structures

and basic geometrical shapes. Siemens' leadership in design has earned its recognition from renowned international award committees, including the Reddot and IF Design Awards.

The company constantly takes up technological challenges and are fascinated and enthused by developing forward-looking products, solutions and services. Combining the latest technology with improved functionality results in pioneering products and solutions into benefits its customers can see and experience. Setting the benchmarks in the market, their products cater to the most demanding and wide-ranging aspirations of a modern lifestyle.

Siemens' home appliances are available at exclusive outlets in Bengaluru, Chennai, Pune and Mumbai. The appli-

ances are also available at prominent multi-brand retailers and leading kitchen dealers across India.

Siemens provides a full range of premium products and services with an integrated solution. The flexible and accurate fitting of the built-in appliances provides easy integration with any kind of kitchen furniture and makes life

easier and comfortable for you. The appliances are carefully crafted with extensive research and testing. The quality and innovative features of the products adds to the convenience of the lives of people all over the world. With Siemens Home Appliances, the future is indeed moving into every modern household in India.