

**vidā**

the**vidā**factor



## Life is beautiful...

...is also a philosophy, a way to live life discerningly. To answer this description VIDA brings a new level of ergonomics meeting design. Innovation, Minimalism and Precision form the core characteristic of the brand. The designs are inspired by life, for life that is planned holistically based on the experiences, research of material and precision of engineered craftsmanship.

Consequently, VIDA offers a comprehensive promise of quality, the indulgence of seamless design solutions and confidence of a world class product. VIDA offers its design and delivery of living spaces to the luxury end of the customers.

You're welcome to experience a new lifestyle solution for your living and functional spaces.



V01 | Fumed Oak (Rough cut) | Lacquered (Matt)







V02 | Oak (Rough cut) | Acrylic | Structured Melamine











Bar Unit | European Walnut | Lacquered (Matt)





joint  
less  
joints

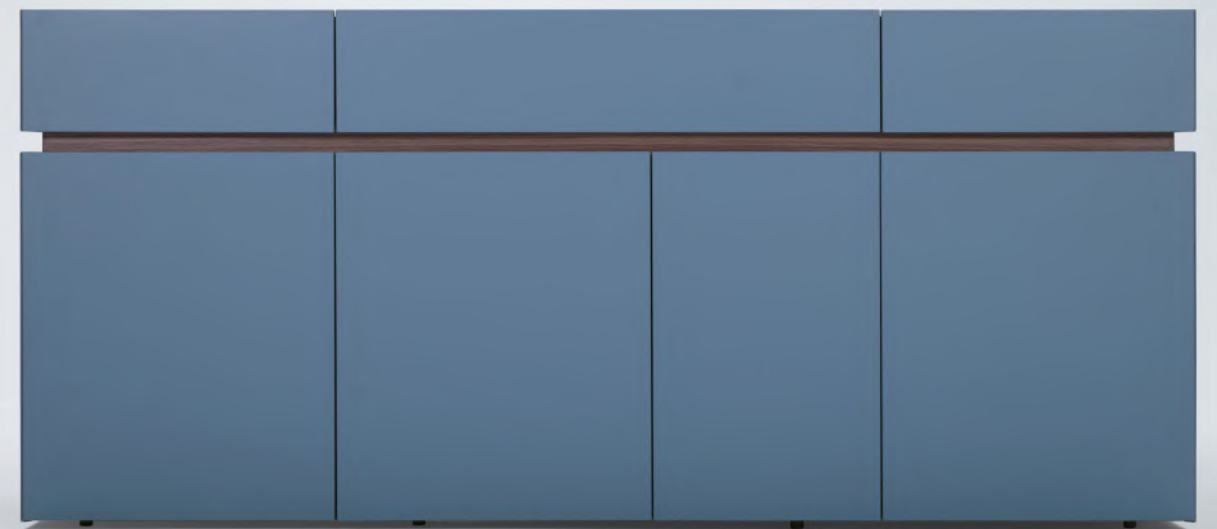


# Minimalism is Beautiful!

A true beauty is inside out... from an idea to the material; from form to its function.

Everything else is mere extra; In a nutshell, legitimacy of function, mastery of material and reduction to the bare essentials.

VIDA helps create spaces for the living and functions. Period.







Library | Structured Melamine | Acrylic













Nimisha Patel

## Design unseen

With a modern approach to 'architecture of spaces' VIDA establishes a product line using functionality of design that are pared down to the essentials; offering customers the ability to create distinctive living spaces.

Thanks to the Lead Designer and her assistants who have embraced the inside out approach, which brought new ways of sculpting storage spaces, new construction methods and functional elements.

The consistency and concentration of design deep into each crevices and employing material compatible with new age solutions is the cornerstone of VIDA systems.

# Handle less handles











Wardrobe | Acrylic | Teak (Reconstituted) | Sliding Doors

















# Genesis

## Genesis of VIDA - TIARA kitchen

VIDA is the natural progression from TIARA kitchens. Established as the hallmark of world class quality for the Indian market TIARA spreads its warmth to the other living spaces in the homes.

Paritosh, the founder, has brought love of international design, TIARA philosophy and contemporary expertise to VIDA products. And so begins a logical stage of organic growth into the fast developing lifestyle product market.

VIDA aspires to set new standards in functional designs that encourages style, inspires a way of life...a beautiful one.





### **Display Center**

#### **Living Concepts**

FF 4 & 5, Shapath Hexa,  
Opp. Gujarat High Court, S. G. Highway,  
Sola, Ahmedabad 380 060. India

Tel: +91 79 40098218

[vida@tiarafurniture.co.in](mailto:vida@tiarafurniture.co.in)

[www.tiarafurniture.co.in/vida](http://www.tiarafurniture.co.in/vida)

### **Design Center**

#### **Tiara Furniture Systems**

Plot 812, at Rakanpur, PO- Santej,  
Kalol, Gandhinagar-382 721. Gujarat, India

T : +91 2764-286378

Email : [info@tiarafurniture.co.in](mailto:info@tiarafurniture.co.in)

[www.tiarafurniture.co.in/vida](http://www.tiarafurniture.co.in/vida)